

“La Grande Bellezza” event hosted by The Italian Sea Group

August 01, 2014

July 25, 2014, in the fabulous [Italy](#) yacht holiday destination – [Marina di Carrara](#), saw [The Italian Sea Group](#) host “La Grande Bellezza”. This magic event took place at the Group’s headquarters.



La Grande Bellezza event hosted by The Italian Sea Group

“La Grande Bellezza” has already become one of the most glamorous events for the international jet set.

Organized in cooperation with the Group Russian Dealer Nakhimov, “La Grande Bellezza” hosted over 300 international guests including yacht owners, bankers, designers, artists, local authorities, press etc.



La Grande Bellezza event - Concert

Chairman of The Italian Sea Group Giovanni Costantino welcomed all guests.

After a cocktail in the external lounge area, all Guests were invited to enter the newly built 150m long shed where the Genoa Carlo Felice Theater Orchestra performed ten of the best known opera songs in a unique scenario surrounded by some of the [Admiral](#) mega-yachts under construction.



La Grande Bellezza event - Gala Dinner

140 musicians directed by Gianluca Martinenghi and accompanied by the opera singers Dimitra Theodossiou, Vladimir Reutov and Sergio Bologna got all guests excited.



47m Admiral Maxima superyacht Entourage at the event

The concert was followed by a gala dinner and a stunning yacht parade of the six new launches accompanied by a musical firework show.



45m Admiral Regale motor yacht Flying Dragon at the event

The superyachts, all launched in 2014, include the 47m Admiral Maxima [superyacht Entourage](#); the 37m Admiral Impero [motor yacht Nono](#); the 40m Tecnomar Nadara [luxury yacht Low Profile](#); the 45m Admiral Regale [yacht Flying Dragon](#); the 35m Admiral [yacht Foam](#); the 76' Gigreca, the Group's first sailboat featuring a glass hard-top over the cockpit.