

New Latin America Dealer for The Italian Sea Group

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[The Italian Sea Group](#), one of the world's largest yacht manufacturers, has appointed FYI Superyachts as the exclusive distributor for its custom brands [Admiral](#) and [Tecnomar](#) in [Latin America](#), including Venezuela, Peru, as well as Colombia.



Giovanni Costantino and Ralph Navarro

FYI Superyachts is the newest division of Florida Yachts International a worldwide leader in yachting, brokerage, purchase, new construction and [luxury yacht charter](#). FYI is moving to a new face of custom build mega yachts, Ralph Navarro its CEO and founder said in a statement "I'm pleased to announce this joint venture with Admiral Tecnomar. These are very exciting times for the FYI Superyacht Division and the Latin American yachting markets. Combining our knowledge with the advanced technology, artisan approach, customization to the extreme and custom luxury of the Group, is a sure formula of great success in Latin America".

Admiral offers 9 distinct lines to choose from: C Force Series, E Motion, Envy, Impero, Maxima, Momentum, Regale, X Lence and X Force lines which range from full displacement steel long-range yachts, aluminum semi-displacement yachts and high speed planning express yachts. While Tecnomar offers two lines: Nadara and Velvet series on aluminum planning.

2014 has been a busy year for the Group with 6 yachts delivered: [luxury yacht "FOAM"](#) (a 35m -114ft- Full Custom yacht by Admiral), [superyacht "NONO"](#) (a 37m -121ft- from the Admiral Impero series), [luxury yacht "LOW PROFILE"](#) (a 40m- 131ft- from the Tecnomar Nadara series), [motor yacht "FLYING DRAGON"](#) (a 45m -147ft- from the Admiral Regale series) [motor yacht "ENTOURAGE"](#) (Admiral Maxima 47m -154ft-) and the Admiral [sailing yacht "SILENT"](#) (23m-76ft).

A major marketing campaign is to commence immediately and will be followed by a large presence in the upcoming [Monaco Yacht Show](#) and [Fort Lauderdale International Boat Show](#). The Italian Sea Group will be showcasing two newest additions at the 2014 FLIBS: Impero 37m (121ft) "NONO" and the Admiral Maxima 47m (154ft) recently christened as 'ENTOURAGE'. FYI Superyachts will be on board to welcome and to look after its clients from Latin America (Venezuela, Peru and Colombia).