

THE ITALIAN GROUP LAUNCHES 6 YACHTS WITHIN A FEW MONTHS



The Italian sea group has been busy these past few months with the launching of 6 different **luxury yachts**. The group which comprises of three different yacht builders namely Admiral, Tecnomar and Nuovi Cantieri Apuania has arranged for a celebration of the launching of 6 different yachts in Carrara, Tuscany where the company's headquarters are located. The group, headed by their leader Giovanni Costantino presented these yachts on an exclusive guest list which are present at the show.

The audience of the show includes key persons that designed each of the **motor yachts** as well as the head of each company. Names include Philippe Braind Luca Dini as well as Mario Pedol, these three are the designers of the companies which has made the group famous especially since the restyling of most of the Tecnomar and Admiral fleet.

The event has been celebrated with cocktails and performances from different artists and opera singers including Dimitra Theodossiou, Sergio Bologna and Vladimir Reutov coupled by the performance of the

San Felice Orchestra. The celebration is nothing short of extravagant even if it was held in the construction hall where a couple of E-Motion projects had been built. A gala dinner followed shortly after the orchestra performance while showcasing each of the 6 yachts that had been launched complete with amazing fireworks display.

The six newly launched **luxury motor yachts for sale** include the Maxima entourage; a 47m yacht that has been launched a few months earlier, followed by the flying dragon, a 45 meter yacht made by admiral regale and includes a glass roof cockpit.

The recently launched Nono which is a 37 meter yacht coming from Admiral Impero was also showcased in the event along with the foam which was again made by Admiral which was redesigned after the three companies merged together. The Tecnomar Nadara's Low profile was also launched along with the other yachts. The silent 76 along with the Admiral 37 as well as the Maxima 47 will all be exhibited in the upcoming Cannes international boat show and will also be presented in Monaco. These three yachts will also be showcased in the upcoming Fort Lauderdale international boat show in the US.

The launching of 6 yachts in a span of a few months has been a remarkable feat and the recent purchase and merging of the three companies has led to this success. With the taking over of the Cantieri Apuania facility, the production capacity of the Italian group has been increased and its production line expanded. The additional space of the shipyard has been transformed and refurbished to include administrative offices as well as design offices that could help strengthen the group.

Aside from the 6 newly launched yachts, the Italian group is also focused in the production of the Admiral Impero 40 RPH, Admiral Impero 37 RPH as well as the Admiral E-motion 52 and 55 which is currently at its late stages of production along with the Admiral C force 50. Apart from these, the group is also on the works for new concepts such as the Envy Series by Vripack as well as the momentum line by Gian Marco Campanino.