



## The Italian Sea Group wins management award



The Italian Sea Group has received the Golden Medal for Quality and Service 2015 award by the Organización Mundial de Mercadotecnia (Spanish for Global Marketing Association). The prize recognizes the excellent level of quality in the management of the business and production.

The association deals with studies of market research, consumer surveys and brand perception. It also operates internationally doing a selection of the companies that deserve the recognition through a panel of experts from the world of finance, politics, marketing and professional training.

Investigations are carried out by delegations located in Madrid, Spain, for the European and Asian markets, in Peru for Central and South America, and Canada for North America.

Giovanni Costantino, chairman of The Italian Sea Group, comments: “We are proud to have been awarded for such an important issue. This award represents a further evidence of the validity of our strategy and our ability to turn every choice into reality with full efficiency and determination. The quality and attention to detail are important features for all our activity and made us famous worldwide ”

Headquartered in Carrara, Italy, The Italian Sea Group specialises in the design and construction of yachts up to 150m under the Tecnomar, Admiral, Franck Muller and Nuovi Cantieri Apuania brands.