

Plans of The Italian Sea Group for 2014

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[The Italian Sea Group](#) has announced their plans for 2014. Next year is expected to be a very busy period for the Group, representing one of the largest conglomerates of the international yachting industry.



The Italian Sea Group - New Headquarters

1 – THE NEW HEADQUARTERS

In January 2014 The Italian Sea Group will be moving the headquarters from Massa to the renewed yard in Carrara, [Tuscany, Italy](#).

The Carrara shipyard, established in 1942, spans over 100,000 sqm and includes:

- 18 construction sheds to build yachts up to 85m in length
- 30,000 sqm for refitting
- 200 m dry dock
- floating barge for yachts up to 85m
- 1,000tons total lifting capacity, one which alone can lift up to 200tons
- a guesthouse for crew.

The new corporate head office of 3,000 sqm features an elegant and refined interior design, a 500sqm art gallery, dedicated bar & restaurant, a virtual cinema room.



Admiral Impero 37 Yacht set for delivery in Summer 2014

2 – PRODUCTION

With 10 yachts up to 55m sold and currently under construction for a cumulative length of 500m, The Italian Sea Group is one of the major players in the international boating industry.

Every yacht is fully customized thanks to the in-house Style Centre made up of 12 interior designers able to meet every need or request of our Owners.

3 – NEW PRODUCTS

The R&D Dept. keeps working hard on new products and models, such as a brand new 140m yacht design which will be unveiled soon.

4 – DELIVERIES

An important year for the Group with 5 yachts set for delivery in summer 2014:

1. [ADMIRAL IMPERO 37](#) – Aluminium semi-displacement 37m yacht
2. [ADMIRAL MAXIMA 47](#) – Steel & Aluminium displacement 47m yacht
3. [ADMIRAL REGALE 45](#) – Aluminium planing 45m yacht
4. [ADMIRAL CUSTOM 35](#) – Steel & Aluminium displacement 35m yacht
5. [TECNOMAR NADARA 40](#) – Aluminium planing 40m yacht

5 – BOAT SHOWS

The Italian Sea Group will attend the following boat shows in 2014:

- [London Boat Show](#) (4 – 12 Jan 2014)
- [Dusseldorf Boat Show](#) (18 – 26 Jan 2014)
- [Dubai Boat Show](#) (4 – 9 Mar 2014)
- [Hainan Rendez Vous](#) (20 – 23 Mar 2013)
- [Cannes Boat Show](#) (9 – 14 Sep 2014)
- [Monaco Yacht show](#) (24 – 27 Sep 2014) with three new yachts on display
- [Fort Lauderdale yacht show](#) in October