

BYM Product and Industry News

The world's most up-to-date Product, Boat, Marina,
Corporate, Legislative & Regulatory News

Italy. “La Grande Bellezza” at The Italian Sea Group

Friday, 01 August 2014

A magic event took place at The Italian Sea Group headquarters in Marina di Carrara – Italy, on 25th July 2014.

“La Grande Bellezza” has already become one of the most glamorous events for the international jet set.

Organized in cooperation with the Group Russian Dealer Nakhimov, “La Grande Bellezza” hosted over 300 international guests including yacht owners, bankers, designers, artists, local authorities, press etc.

Chairman of The Italian Sea Group Giovanni Costantino welcomed all guests.

After a cocktail in the external lounge area, all Guests were invited to enter the newly built 150m long shed where the Genoa Carlo Felice Theater Orchestra performed ten of the best known opera songs in a unique scenario surrounded by some of the Admiral mega-yachts under construction.

140 musicians directed by Gianluca Martinenghi and accompanied by the opera singers Dimitra Theodossiou, Vladimir Reutov and Sergio Bologna got all guests excited.

The concert was followed by a gala dinner and a stunning yacht parade of the six new launches accompanied by a musical firework show.

The superyachts, all launched in 2014, include the 47m Admiral Maxima Entourage; the 37m Admiral Impero Nono; the 40m Tecnomar Nadara Low Profile; the 45m Admiral Regale Flying Dragon; the 35m Admiral Foam; the 76’ Gigreca, the Group’s first sailboat featuring a glass hard-top over the cockpit.

Last Updated (Friday, 01 August 2014)

[Back to News Index](#) [BYM HomePage](#)